



October 21, 2011

The Honorable Julius Genachowski
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Dear Chairman Genachowski:

I am the concerned business owner of Multiline Long Distance, Inc., a small company located in Cincinnati, Ohio. We provide discounted long distance service to small and mid-sized companies across the region. I want to make sure that you are aware that eliminating third-party billing would unnecessarily harm businesses like ours, as well as those we serve.

Third party billing is the only process that we use to charge our customers for their long distance services. Using third party billing, Multiline Long Distance, Inc. has been able to offer our customers a simple billing option that saves them time and money, helping Multiline Long Distance, Inc. remain competitive in a challenging industry. With third-party billing services, millions of consumers are able to acquire a broader array of services at competitive rates, with a billing option that does not require them to open an additional line of credit or manage yet another bill.

While I strongly support the efforts to protect consumers from phone bill cramming, I believe that an outright ban of third party billing, a service that is valued by millions of consumers, is not the solution.

As you consider applying the rules in your Notice for Proposed Rulemaking, we urge you to consider the financial impact they would have on business and consumers across the nation.

Very Truly Yours,

A handwritten signature in blue ink that reads 'Everard K. Meade'.

Everard K. Meade
President

Multiline Long Distance, Inc
8044 Montgomery Rd, Suite 700